

floorify®

**RIGID VINYL
PLANKS & TILES**



NICE AND EASY



YOUR STYLE, YOUR FLOOR, YOUR HOME

Just like you, we love beautiful interiors and floors that almost unnoticed create that warm home feeling. The moment when you pour a delicious glass, put on your favourite playlist and enjoy the good life with friends, family or the children. That is life as it should be: pure, beautiful and carefree with a Floorify floor tailored to your home and your life.

At home you highlight your own character. Whether you are playful, enthusiastic or serene: your interior reflects that. Which is precisely why we are proud to present the new Floorify floors. Because they are so versatile, can take more than a knock or two and combine the unique charm of wood with unparalleled ease of use. This is the best of many worlds. Of that we are certain, and now it's your turn. Discover it for yourself.



NATURAL BEAUTY

Warm colours, authentic grooves and the unique look of wood give your Floorify floor that natural look and feel that is so appealing.

That exceptional character of wood is reflected in many small details: the soft shine of an oiled floor, a subtle edge finish and a structure that is always soft and warm to the touch. Each board is finished to perfection. Because true beauty lies in the details.

BIGGER IS MORE BEAUTIFUL

Use every inch of your space and make your home bigger. With Floorify, you consciously choose XL boards: longer and wider than any standards for maximum experience of the area.

The seemingly endless visual lines make rooms look bigger. So, every room is done even more justice and the subtle grooves enhance the authentic effect of wood boards.



THE STRONGEST HOME

Having fun is the essence of life. And that accidents happen sometimes, you gladly take that too. Exactly why our floors are **shock, scratch and stain-resistant**. With an **extra thick protective layer**, an innovative top layer with anti-stain technology and the unique Floorify Rigid Core for a **stable, strong and solid core**.

Why? Because musical chairs should be fun. Because as a parent you don't have to worry about children playing. Because a kitchen accident is not a disaster.





LIKE A FISH IN WATER

Floorify floors are **water resistant**. Not just a bit, completely. Let your living space, bathroom and bedroom seamlessly merge into one another: Floorify is at home everywhere.

The ease of use and versatility you get for free. Both for the water splashes from the shower and that spilled gin and tonic.

SO COM-FORTABLE

THAT IT MAKES YOU
SPEECHLESS

Bring your home to life with people and music, and discover the ultimate in floor comfort. The smart combination of the **sound-absorbing Floorify floor** and Comfort underlay creates a wonderfully **soft flooring** and an **acoustic layer**.

The result? A warm floor that always feels cosy and absorbs more than 20 decibels. So you can enjoy every moment of peace and quiet, even when the blocks and racing cars are flying around in the nursery.



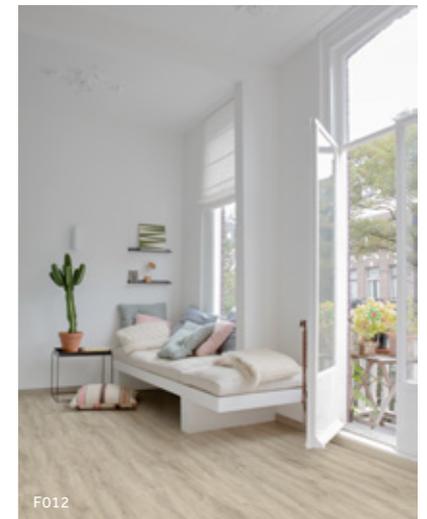
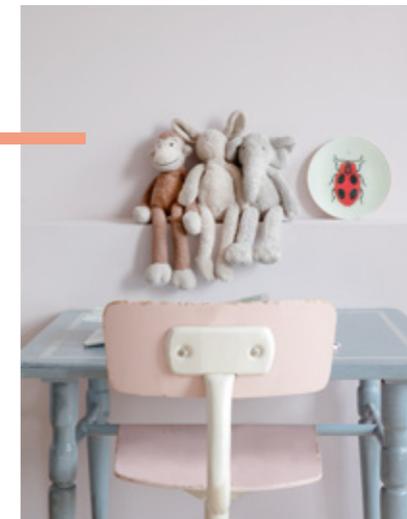


F006

**RAIN IS JUST
CONFETTI FROM
THE SKY**



F002



F012



IF YOU CANNOT DO GREAT THINGS,

F004



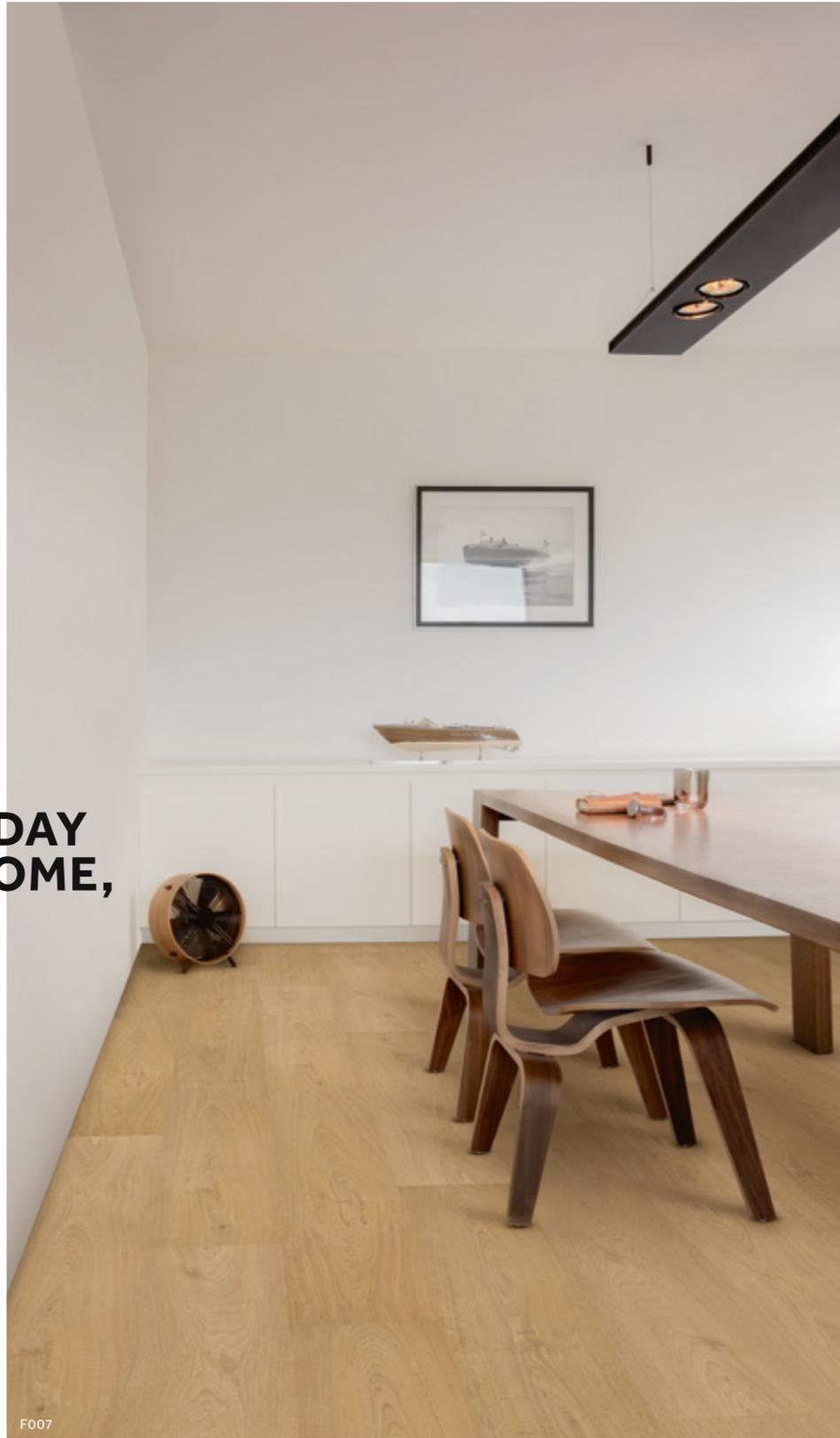
DO SMALL THINGS IN A GREAT WAY

F005



F013

**MAKE TODAY
SO AWESOME,**



F007



F014

**YESTERDAY
GETS JEALOUS**



F015

THE FOUNDERS

WITH BOTH FEET ON THE FLOOR

"For years we designed and sold floors on behalf of others but we both knew it could be better and more beautiful. Then you don't hesitate: you just do it yourself."

That's right, with 25 years of experience in flooring and interior design, Marie Callens and Pieter Buyck knew exactly where they stood. On Floorify, of course.

"The mum in me thinks practically: my floor must withstand my little tearaways. Not for just a bit, but for a long time."



THE REVOLUTION OF RIGID VINYL

By innovating with rigid vinyl boards and tiles, Pieter and Marie combine the best of two worlds: the warm appearance of parquet with absolute ease of use. "Floorify actually does even better, because our boards and tiles are waterproof and as robust as possible. Looks and comfort in one."

"To develop something revolutionary yourself: it doesn't get better than that. We've done that with Floorify."

FOR INTERIOR DESIGN LOVERS AND PARENTS

More beautiful, easier and more robust. These words are the essence of Floorify. "The fashion addict in me is crazy about having a natural wood floor in the house. The mum in me thinks mostly practically. Pudding on the floor, toys dragged from one side to the other: my floor must withstand my little tearaways. Not for just a bit, but for a long time." Enter Floorify.

"Floorify combines the best of both worlds: the warmth of parquet with absolute ease of use. Including extra strength and water resistance."

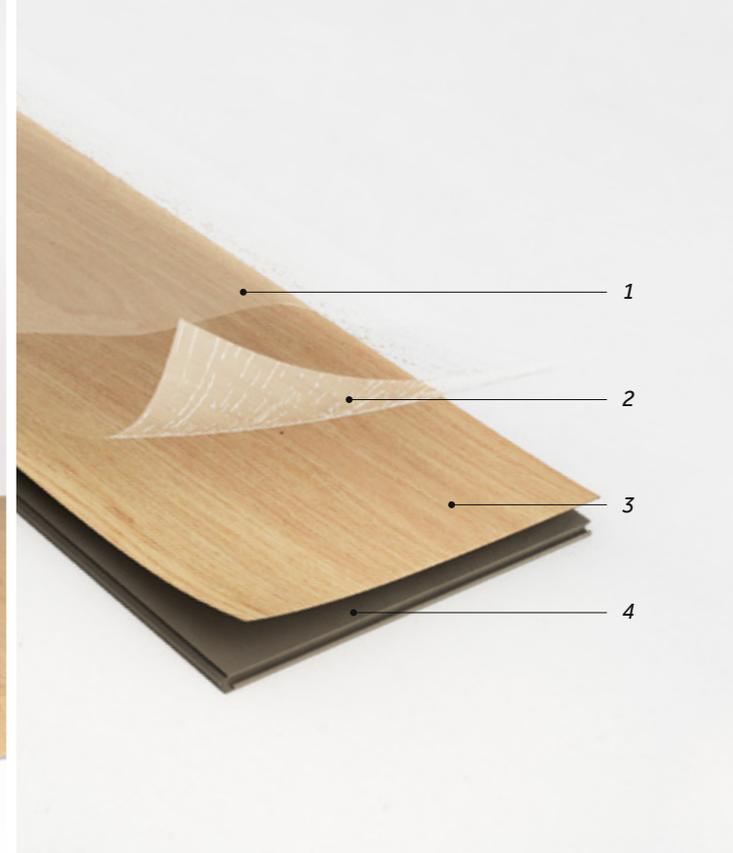
GETTING A BUZZ FROM INNOVATION

Marie's eye for designer goes hand in hand with Pieter's technical knowledge. Ask him about the density and tensile strength of Floorify and his smile appears spontaneously. "I get a buzz from materials and possibilities. Thanks to the unique rigid core and the innovative production process, with Floorify we solve all the traditional problems of click-vinyl and laminate in one go. Now that's cool."

Floorify is silent, warm, waterproof and easy to lay on just about any surface. Even without preparation. "You only get the chance to launch such a revolutionary product once in your life. That's why Floorify is such a fantastic project."

BELGIAN DESIGN

Floorify is Belgian design through and through. Whichever Floorify floor you choose: as stylist, Marie single-handedly took care of the design of the special format and the detailed design. With thanks to Pinterest lists. A lot of Pinterest lists. "I let myself be inspired by everything I see and experience. From attractive interiors to impressive architecture. And, yes, I love Pinterest moodboards. I've even created a Pinterest board for my Christmas interior. There's nothing wrong with that, is there?" she laughs.



TIME FOR A PARTY

Whatever you have to celebrate: know that your Floorify floor is there at any time for you and your family. Whether you want parade around with your latest stiletto heels or organise a birthday party: your floor won't let you down. That's a promise.

SURE ABOUT LATER

Other people call 25 years a silver jubilee. We just call it a guarantee. See the back cover for more information about your warranty registration.

DURABLE ON EVERY FRONT

Colour-fast, easy to care for and impossible to break: of course a Floorify floor is durable. Moreover, each board is 100 percent recyclable and effortlessly complies with the most exacting European standards. In all the test - and take our word for it, there were an awful lot of them - Floorify gets top scores. We wouldn't want it any other way.

CLICK-AND-GO

Time saving: everyone loves that. The convenient, proven click-system makes installation child's play. Goodbye parquet glue, welcome Floorify. Just lay it, click it and you're done. So you've got more time left over for the really important things in life.

ON ANY SURFACE WITHOUT PREPARATION

An existing floor or small irregularities? Spread sand, sorry... put Floorify over it. Even those ugly old tiles can stay there.

SILENT AND DUSTFREE INSTALLATION

Ideal for installation in appartements or for renovation of an existing floor: Simply cut your Floorify floor with a Stanley knife. Nobody is bothered by noise or dust!

MILLIMETRES FULL OF POSSIBILITIES

Floorify floors are thin. Very thin. Just 4.5mm. That's ideal for renovation and perfect for underfloor heating or cooling. An extra plus: thanks to the minimal height you can easily keep existing doors. That's a bonus.

1. Stain resistant matte PU top layer
2. Extra thick transparent wear layer
3. High resolution decor film
4. Waterproof and sound-absorbing Floorify Rigid Core - patented technology

BOARDS



F001
Paris Tan



F002
Butter Crisps



F003
Whitsundays



F004
Wool



F005
Brunette



F006
Blush



F007
Croissant



F008
Alpaca



F009
Granola



F010
Cap Blanc Nez



F011
Chanterelle



F012
Hazy Skies



F013
Cap Gris Nez

board dimensions	1,524 x 225 x 4.5mm
number of boards per box	8
number of m² per box	2.74
use category	33
wear layer	0.55
installation	Click - floating
number of joints	V4
warranty for residential use	25 years
warranty for commercial use	5 years

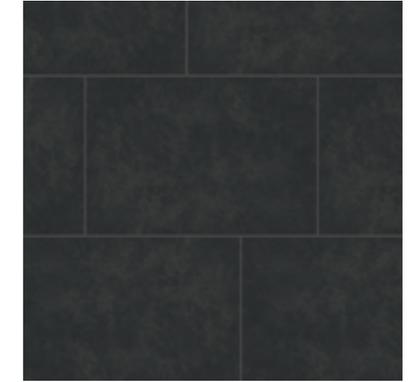
TILES



F014
Sea Salt



F015
Oyster



F016
Caviar

tile dimensions	600 x 900 x 4.5mm
number of tiles per box	4
number of m² per box	2.16
use category	33
wear layer	0.55
installation	Click - floating
number of joints	V4
warranty for residential use	25 years
warranty for commercial use	5 years



PURE DOWN TO THE DETAILS

Floors inspired by small details, sophisticated designs and fine wood structures that perfectly match your lifestyle. Classic, rustic or rather progressive: you will discover a colour palette for your taste and style.

Each board is the result of a quest for the ultimate balance between character, colour, shine and finish. A weathered look, a distinctive patina or rather Scandinavian streamline? Let yourself be seduced and make your own choice.



SMART ACCESSORIES FOR A GRAND INTERIOR

PATENTED TECHNOLOGY



VERSATILE SKIRTING BOARDS

The perfect match for your perfect floor. Make it complete with skirting boards that are as wear and waterproof as your Floorify floor. And with exactly the same finish, including your favourite colour.

Matching skirting boards
S00x
 2,400 x 61 x 10mm (l x h x d)



CUSTOM PROFILES

Enjoy a superior finish thanks to a complete range of custom profiles. With a minimalist and sleek design, they make the invisible transition between two separate floor sections. As intermediate, end and transition profiles. We take it for granted that they do that in the same colour as your floor. Those details are there precisely to make the difference.

Matching end profiles
E00x
 2,400 x 9.4 x 31.4mm (l x h x w)

Matching transition profiles
O00x
 2,400 x 6.2 x 36mm (l x h x w)

DESCRIPTION	ORDER CODE	MATCHING SKIRTING BOARD	MATCHING END PROFILE	MATCHING TRANSITION PROFILE
Paris Tan	F001	S001	E001	O001
Butter Crisps	F002	S002	E002	O002
Whitsundays	F003	S003	E003	O003
Wool	F004	S004	E004	O004
Brunette	F005	S005	E005	O005
Blush	F006	S006	E006	O006
Croissant	F007	S007	E007	O007
Alpaca	F008	S008	E008	O008
Granola	F009	S009	E009	O009
Cap Blanc Nez	F010	S010	E010	O010
Chanterelle	F011	S011	E011	O011
Hazy Skies	F012	S012	E012	O012
Cap Gris Nez	F013	S013	E013	O013
Sea Salt	F014	S014	E014	O014
Oyster	F015	S015	E015	O015
Caviar	F016	S016	E016	O016

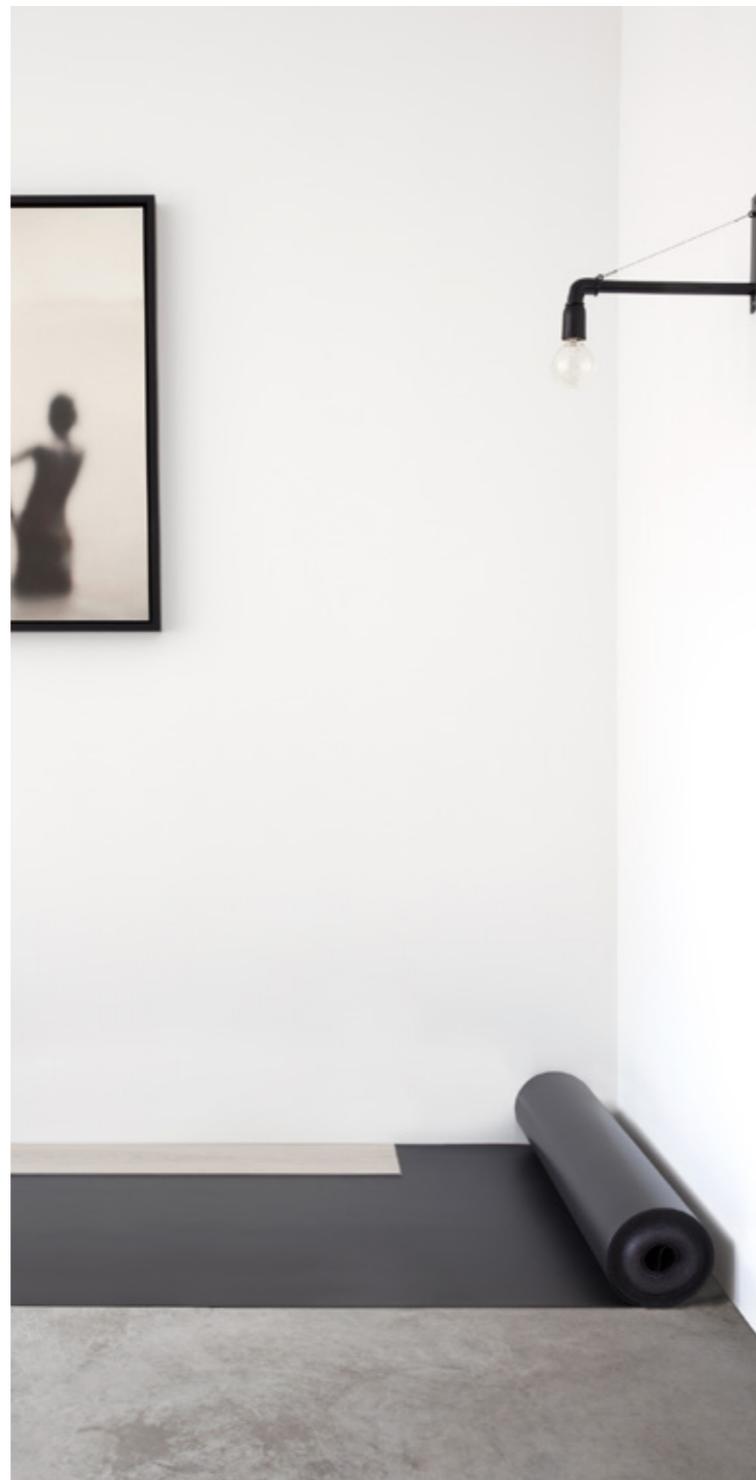
THE QUIET STRENGTH OF OUR DREAM TEAM

COMFORT UNDERLAY

A soft floor surface, additional acoustic damping and particularly suitable for underfloor heating and cooling. Yes, our Comfort underlay does exactly what its name suggests and needs less than 2 millimetres for that.

The technical characteristics reinforce the power and the capabilities of your Floorify boards. Together they form an inseparable duo.

Floorify Comfort Underlay U001
15m² per roll – 2mm thick



PRODUCT DATA		PLANKS	TILES	PLANKS		TILES
Width	ISO24337	225 mm	600 mm	Total thickness	ISO24337	4,5 mm / 4,5 mm
Length	ISO24337	1524 mm	900 mm	Top layer thickness	EN429	0,55 mm / 0,55 mm
Number of panels per pack		8 pc	4 pc	Core	Sound reducing, robust and waterproof Floorify® Rigid Core	
m ² per pack		2,74 m ²	2,16 m ²	Finish	Protected with scratch & stain resistant Floorify® Silent Touch Technology	
Weight per pack	ISO23997	22 kg	17,6 kg	Locking method	Traditional glueless click under license of Unilin	

WARRANTY

	Usage class	ISO10582	33
	CE	EN14041	DoP FF001
	Waranty	Residential use: 25 years	

TECHNICAL DATA		NORM REQUIREMENTS		FLOORIFY® VALUES
	Wear resistance	EN13329, Annex E	≥ 2000 cycles	≥ 3000 cycles - AC3
	Impact resistance	EN13329	≥ 1200mm	In combination with Floorify® Comfort underlay: 1800mm - IC3
	Residual indentation	ISO24343-1	≤ 0,1mm	In combination with Floorify® Comfort underlay: no visible changes
	Stain resistance	EN423	Groups 1 & 2: grade 5; Group 3: grade 4	Groups 1 & 2: grade 5; Group 3: grade 4
	UV resistance	ISO 105-B02:1994, Method 3a	6 minimum	> 6
	Fire classification	EN 13501-1 ISO 9239-1		Bfl-s1
	Dimensional stability	EN ISO23999 6 hours at 80°C	≤ 0,25%	≤ 0,15%
	Locking strength	ISO24334	Long side: > 1kN/m Short side: > 1,5kN/m	Long side: > 9kN/m Short side: > 9kN/m
	Displacement of furniture feet	EN424	Foot 0,1mm / 32kg	No changes
	Castor chairs	EN425	> 25000 cycles: no delamination, no disturbance	In combination with Floorify® Comfort underlay: no visible changes
	Slip resistance	EN13893		DS
	Swelling	ISO24336	< 18%	0%
	Thermal resistance (floor + underlay)	EN12667	< 0,15m ² K/W	< 0,15m ² K/W
	Floor heating	Appropriate for all standard heating systems in cement flooring. Not appropriate for heating films.		
	Impact sound improvement	ISO712	ΔLw18Db	In combination with Floorify® Comfort underlay: ΔLw20Db
	Formaldehyde emission	EN14041	E1	E1
	TVOC 28 days		< 1000µg/m ³	< 10µg/m ³
	Emissions in the interior air	Décret n°2011-321	A+	A+
	REACH	Floorify® floors and accessoires are fully REACH compliant		



25 YEAR WARRANTY ON HOME USE

In addition to the legal guarantee, Floorify offers an additional extended warranty for customers who register their products in our warranty database. Registration entitles customers to the following warranty: 25 years for residential use, 5 years for commercial use. This warranty is limited and is restricted to the warranty terms and conditions as can be found at www.floorify.com.

In order to invoke the extended warranty, registration is required. This can be done quite easily in one of two ways:

1.
On our website under www.floorify.com under *support/warranty registration* you will find an online registration form.
2.
By sending an email to warranty@floorify.com with your name, a clearly legible photo of your proof of purchase (the date on the receipt is considered the starting date of the warranty period) and a legible photo of a box label of the installed floor (this gives us all the necessary information about the product).

Once you have registered, we will send you your supplementary warranty certificate.



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